



Professional Photographers of Canada Photographes Professionnels du Canada

Promoting Excellence in Professional Imaging / Promouvoir l'excellence en imagerie professionnelle

The Government and public health officials are urging all Canadians to:

- stay home unless it is absolutely essential to go out
- practice social distancing and good hygiene

What does Social or Physical Distancing mean?

This means making changes in your everyday routines in order to minimize close contact with others, including:

- avoiding crowded places and non-essential gatherings
- avoiding common greetings, such as handshakes
- limiting contact with people at higher risk (e.g. older adults and those in poor health)
- keeping a distance of at least 2 arms lengths (approximately 2 metres) from others, as much as possible

For these reasons, PPOC recommends canceling or postponing all photography sessions involving people, as well as any photography assignments not in accordance with federal and provincial regulations.

We realize some sessions such as newborn or maternity are time sensitive. At this time we recommend these be canceled to avoid any risk whatsoever of transferring COVID-19 to your clients.

COVID-19 is a silent, invisible, highly communicable disease that can be easily spread days before you would even have a single symptom. We cannot take any chances at this critical time.

We all have to do our part, as difficult as it is, to stop the spread of this deadly virus and flatten the curve. In doing so, we avoid overwhelming our healthcare system and will spare precious lives.

We will get through this. Now is not the time to unnecessarily be around any other people for any reason.

Louise Vessey MPA SPA
PPOC Chairlady

March 26, 2020