



Professional Photographers of Canada  
Photographes Professionnels du Canada

# 2017 NATIONAL STUDENT IMAGE COMPETITION

## Official Entry Rules

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Enter any of these categories

- ~ COMMERCIAL
- ~ GENERAL
- ~ PORTRAIT

*The National Student Image Competition showcases the best creative talent among Canada's student photographers*

### **This document contains:**

\* Official Entry Rules  
(Revision 161104)

### **Received, paid & completed forms online**

#### **Deadline:**

All entries must be **RECEIVED**  
on or before

Wednesday, February 8, 2017,  
5:00 pm EST

#### **NO LATE ENTRIES**

will be accepted

#### **Judging Dates:**

**Friday & Saturday, February 24,25th  
Humber College, Toronto Ontario.**

**Awards Banquet: Monday May 1, 2017  
Ottawa, Ontario**

# NATIONAL STUDENT IMAGE COMPETITION 2017 ENTRY RULES

**PLEASE READ CAREFULLY  
AS ENTRIES THAT DO NOT CONFORM TO THESE RULES WILL NOT BE JUDGED.**

## ELIGIBLE:

Entrants must be enrolled in a full-time Photography Program at a recognized Community College or Technical Institute in Canada. The original exposures of all entries must have been made by the student while he or she was enrolled at the College or Institute.

## NOT ELIGIBLE:

1. Images previously accepted in any prior national image competition of PPOC.
2. Duplicate images may not be entered in different classes. Images entered must be dramatically different from those entered in this competition or other accepted PPOC competition, (i.e. images taken from the same sitting, session or assignment).
3. Images where the original expression of the idea is not the maker's.

## ENTRY LIMIT:

A maximum total of 2 digital files per entrant.

## DEADLINES & ENTRY FEES

### Digital Files

Student Entry .....\$45.00 (incl HST)

All fees are for up to two digital files. All entry fees are non-refundable and are paid online with image uploading. Your completed entry form, signed certification and agreement and Visa or MasterCard number must be uploaded with your entry.

**Audio Critique:** Image audio critiques are available at an additional charge of \$40.00 (incl HST)

**ALL ENTRIES MUST BE RECEIVED BY no later than February 8, 2017, 5:00 pm EST.**

## SUBMISSIONS

The files must be uploaded to the PPOC website at [www.ppoc.ca](http://www.ppoc.ca). Instructions are on the website. The Terms & Conditions Agreement form must be completed on-line and payment submitted as well at this link.

## SPECS & SIZES:

ALL files should be in JPEG format saved with high quality compression (jpg 8) and in RGB colour mode, submitted on-line. Use an Adobe RGB (1998) or ProPhoto RGB colour space profile. The file name for each image must be the same as the Title of the image plus the file extension. i.e. "Illusions.jpg" when the title is "Illusions".

File dimensions MUST be 5120 x 2880 pixels; any other sizes, either larger or smaller will not be judged. All images will be viewed at 100% so it is suggested to size images to fit a 2560x1440 pixel "canvas". For example, a square image cannot be bigger than 2880 x 2880 pixels but could be on a canvas that is 5120 x 2880 pixels. Consider the extra canvas area as your "matte" which can have its own colour and treatment just like a conventional 16 x20 matte board with a smaller print mounted on it. NOTE : For judging, the monitor will be rotated according to orientation of the image, i.e. portrait mode for vertical images and landscape mode for horizontal images. **Images that are too big will be rejected and not judged.**

## IDENTIFICATION :

TEXT OR ANY OTHER ITEM THAT COULD IDENTIFY THE MAKER is NOT permitted on the image and as such will disqualify the image. It is important that your images be listed in the correct category and class with their given titles ("Untitled" or "No Title" is not acceptable. All images MUST be titled). The class listings will be in pull-down menus when you go online at [www.p poc.ca](http://www.p poc.ca) to upload your entries.

## DIGITAL JUDGING SPECIFICATIONS :

Digital files will be viewed on an IMac 5k, calibrated with an X-Rite i1Display Pro device. The white point is set to 6500K, 120 cd/m2 luminance and the gamma to 2.2. All images are viewed at 100%.

## JUDGING :

Competitors are warned that the Judges or Image Competition Committee will not attempt to redirect an image that is obviously in the wrong category or class and may be judged as unacceptable. READ THE CLASS DESCRIPTIONS CAREFULLY!

NOTE: The decision of the judges shall be final. The Image Competition Chairperson shall have the absolute and final authority to decide on any issue not specifically covered by these rules. All entries will be handled with professional care, but the Image Competition Committee and/or PPOC assumes no responsibility for loss or damage to entries while in its custody, or on exhibition, or in transit.

## AWARDS :

Awards will be presented at the National Convention of PPOC in Ottawa, Ontario Monday, May 1, 2017. The Image Competition Committee and/or the judges reserve the right to withhold or withdraw any award.

# CLASS DEFINITIONS

The following "definitions" of various classes are for the guidance of photographer and judge alike. Competitors are warned that the Image Competition Committee will not undertake to reclassify images which are obviously misdirected.

## Commercial Category

### **ARCHITECTURE (Class 1)**

An architectural photograph must successfully define and/or portray outstanding architectural features of a building interior or exterior by dramatic use of point of view, perspective and lighting.

### **FASHION (Class 2)**

Fashion Photography is selling a lifestyle. Creative visual excitement is the goal of current fashion designers. Today's fashion and beauty/glamour photography should reflect this creativity, and also stimulate interest and purchasing appeal within the viewer.

### **PRODUCT ILLUSTRATION (Class 3) – formerly Illustration**

Images in this class must show a product or recognizable service in a unique and appealing way, and stimulate interest and purchasing appeal on behalf of the client.

### **INDUSTRIAL (Class 4)**

A successful industrial photograph draws attention to an on-site industrial process or product, illustrating the maker's ability to produce dramatic images under challenging industrial conditions.

### **EDITORIAL (Class 5)**

Depicting lifestyle or business environments and their story-telling activities, these images typically accompany an article or caption description. In successfully invoking a viewer's interest, these feature-oriented photographs include executive portraiture, annual reports, street photography, business activities in general, and may present images of an emotional, humorous or unusual nature. No Press images within this class.

### **PRESS (Class 6)**

Photographs that illustrate a news, sports, human interest or publicity event that have high impact, lasting emotional response, and often have required the photographer not only to be at the right place at the right time, but to have captured the action or event at its peak, often under adverse conditions. **No alteration, manipulation or staged images allowed in this class.** Basic colour and brightness adjustments, cropping, dodging and burning-in are allowed. The original capture file (whether jpg or RAW) must be available for review when requested by the Image Competition Committee.

## General Category

### **PICTORIAL/ FLORAL (Class 7)**

A fine scenic photograph illustrates natural and/or man-made features of the environment in an aesthetically pleasing presentation of geographic settings or plant material. They must rise above the typical scenery/floral images by application of the same principles common to all landscape artists.

### **ANIMALS (Class 8)**

A mixed class covering wild animals photographed in their natural habitat and domestic animals photographed in a location of the photographer's choosing, i.e. studio, barn, corral, etc.

### **EXPERIMENTAL / UNCLASSIFIED (Class 9)**

Images derived from unconventional means or images which defy classification into any other categories. A photographer's creative thoughts and technical skills can be brought to play in the most exciting way through unusual use of lenses, light and processing - a print that defies the normal traditions. Not all special effect images must go into this class. For example, an industrial image with special effects, if recognizable as industrial, should be entered in Industrial, not in Experimental / Unclassified.

### **FINE ART (Class 10)**

Fine art photography is imagery created in accordance with the vision of the photographer as artist. Fine art photography stands in contrast to representational photography such as traditional commercial, photojournalism and most commissioned traditional photography which is literally re-presenting objective reality rather than the creative vision of the photographer. Work

is judged for its aesthetic, often unique, nature.

Included in this class are: Unusual photographs, individual images or series of images on one entry, and can include classic black-and-white scenes, painterly effects, classic still life, bizarre images and other unconventional approaches.

### **CONCEPTUAL ILLUSTRATION (Class 11) – formerly Freestyle**

Images in this category are conceptual in nature. They illustrate a story, theme or subject by using the elements of the original image and adding your creative interpretation to build your own concept. As carefully constructed photographic scenes, they can depict visual narratives, events or abstract concepts. The entrant is responsible for all elements of the “post-image” production with the obvious strength of the composition based on what is created from those photographs and with the image still recognizable as a photograph following normal conventions of light, shading, perspective etc.

Copyright is a major concern and must be cleared by the entrant. If using other makers’ images, written permission to do so must be available for review when requested by the Image Competition Committee.

## Portrait Category

### **PORTRAIT (Class 13)**

A fine portrait presents an individual or couple in such a way as to reflect the personality of the subject, and also illustrate the personality, artistry, originality, creativity and technical skills of the maker.

### **GROUP PORTRAIT (Class 14)**

Group portraits must be comprised of three or more people.

### **CHILD PORTRAIT (Class 15)**

Portrait of one or two children, newborn through 12 years of age. Studio or location, contemporary or traditional style.

### **FIGURE STUDY (Class 16)**

Skillful and creative artistic representations of the unclothed human figure; in whole or in part. Examples include art nudes, anatomical studies, life studies, editorial statements. Images may depict nudes in an emotional context or as a graphic design; may include the environment and body paint. Subjects must be at least 18 years of age.

### **WEDDING PORTRAIT (Class 17)**

Image of a bride and/or groom, or two people, one of whom is a bride or groom, or an engagement session, or trash the dress. (individual or couple).

### **WEDDING GROUP (Class 18)**

Image of three or more people, one of whom is a bride or groom.

### **PHOTOJOURNALISTIC WEDDING (Class 19)**

Candid in nature and requires the photographer to have been in the right place at the right time to capture a moment of interest, emotion and/or action with neither posing nor prompting. Traditional considerations (posing, lighting, and composition) are secondary to interest, emotion and/or action.

## CATEGORIES/CLASSES

### **COMMERCIAL**

- 1- Architecture
- 2- Fashion
- 3- Product Illustration
- 4- Industrial
- 5- Editorial
- 6- Press

### **PORTRAIT**

- 13- Portrait
- 14- Group Portrait (3 or more)
- 15- Child Portrait
- 16- Figure Study
- 17- Wedding Portrait
- 18- Wedding Group
- 19- Photojournalistic Wedding.

### **GENERAL**

- 7- Pictorial/Floral
- 8- Animals
- 9- Experimental/Unclassified
- 10- Fine Art
- 11- Conceptual Illustration

## **2017 IMAGE COMPETITION SALON CHAIR**

### **Gerald (Gerry) David**

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Calgary, AB, T3C 1Y3

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All digital submissions can be uploaded to the  
PPOC website at: [www.ppoc.ca](http://www.ppoc.ca)

## **NATIONAL EXHIBITION CHAIR**

### **Charles van den Ouden, MPA, SPA**

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