



**WPC**  
WORLD PHOTOGRAPHIC CUP

## Team Canada World Photographic Cup

### FAQ

#### 1. Who can participate?

Any Canadian professional photographer can submit up to 3 images to this national call for entries. The maker must agree to the following conditions when submitting:

1. Be the original author of all images in concept, image capture and presentation.
2. Agree that the WPC and the WPC Team Canada can use accepted images for promotional purposes. Copyright remains with the author of the images.
3. Be a Canadian citizen holding a Canadian passport.
4. Be a Canadian professional photographer.

#### 2. Why is it restricted to professional photographers?

There are numerous competitions that are open to anyone practicing photography at various levels. Rare are those dedicated to professional photographers and even more unique one that has countries showcasing their photographic talent as a team vying for the World Cup of Photography. This is the one.

#### 3. Why is there a fee to submit images?

Simply to cover operating expenses like an entry fee to WPC, rental of special on line judging software, advertising and public relations expenses, mailing of certificates, web design/hosting, etc. The WPC requires the competition remain a non-profit venture. The WPC Team Canada is non-profit and operating independently and therefore needs to cover expenses with a small entry fee.

#### 4. How are the judges selected?

The WPC Team Canada will oversee the selection of qualified judges; looking for those that have the best cross section of judging skills relating to today's styles. The judges **ARE NOT limited** to PPOC members but will be chosen from a cross section of professional photographers that represent the diversity of Canadian talent. Images for each the 6 WPC categories will be selected by judges who have a strong depth of experience in each category. Submitted images will be judged using the WPC process of four scores and criteria, which is different to PPOC judging rules. All judges will be required to view the WPC training videos prior to selecting our Canadian entry. Judges and committee members cannot enter the competition.

## **5. Can I put my name forward as a judge?**

Yes you can. The WPC Team Canada will evaluate each judges area of speciality, international judging experience and competition success in order to select the best variety of judges.

## **6. How do the judges select Team Canada's images?**

Submitted images will be scored based on four criteria, each of the 4 criteria will contribute a maximum of 25% of the total score: Impact, Vision, Technical Excellence, and Composition. (For detailed descriptions, [click here](#) )

To ensure we submit a top team entry Canada's images will be selected using the WPC judging system rather than an association system.

## **7. Are there cash prizes?**

Since WPC and WPC Team Canada are both non-profit organizations will little financial support, we cannot commit to any other prizes at this time other than the advertised benefits.

## **8. How many images can I enter?**

You can enter up to 3 images maximum. The uploading software will accept 1, 2, or 3 images.

## **9. Can I submit an image created by multiple photographers?**

Especially in the commercial photography market this can be a common situation. Collaborations will be accepted under one photographers name. The entry must indicate only one name of the author running for the medals, and they must be the copyright holder or have permission from the copyright holder to enter the contest.

## **10. Why is PPOC the official Canadian portal?**

WPC rules clearly say that only one **Not for Profit** professional photographic organization can represent a country. Much like the Olympics where the Canadian Olympic Committee is the only organization for Canada. It is their job to assemble all the different associations and groups to put together the best representation of athletes.

The Professional Photographers of Canada has been the submitting non-profit association since the creation of the WPC competition. It has been supporting the WPC Team Canada entry logistically and financially since 2014.

In 2016, in the spirit of building the best team entry, PPOC, agreed to form a special committee with a clear mandate to open the WPC competition to all Canadian professional photographers.

All Canadian professional photographers can submit up to 3 images to this prestigious competition in order to have his or her talent recognized internationally.

## **11. Is the WPC Team Canada restricted to PPOC members?**

Absolutely NOT! Any professional photographer with a clear vision to improve Canada's representation without personal agenda is welcome to put his or her name forward. At this time, the committee is formed of individuals, (yes members of PPOC), who all have WPC experience in various areas. The committee's vision is to expand the exposure of

Canadian professional photography at the international level and to see Team Canada on the WPC podium.

One must remember that the WPC Team Canada does not make the rules, it is a WPC competition and we are part of an international group committed to promoting professional photography worldwide.

Canada does have a voice on WPC Executive team, along with the European Federation, PPA, and APPA. The WPC executive continually works to improve the system year after year.

We have a few more spaces on our team so if you have a positive attitude, can work as part of a solid team, and have time to do actual work, contact [Andre Amyot](#), 2016 WPC Team Canada Chair.

Decisions are made fast with the goal of moving Canada's entry towards winning the WPC Trophy.

### **12. Why do PPOC members get a special rate?**

PPOC is the official portal for WPC and this comes with responsibilities including the financial support of the registration fee to WPC, the rental of special judging software, selecting judges and providing training, etc. WPC Team Canada and as WPC, are non-profit organizations, however, we have operating expenses that need to be covered and not run a deficit of operations. In exchange for these services, PPOC requested a special rate for their members.

### **13. Which Web browsers can we use?**

For best results when uploading your images, use latest versions of recent browsers: Safari, Chrome, Firefox or Internet Explorer.

### **14. When will we know the results?**

The Canadian judging will take place, online between Sept 1<sup>st</sup> and 15<sup>th</sup> 2016. Successful Canadian photographers will be notified early October and Team Canada's entry will be announced to the public shortly after.

*The World Photographic Cup Judging will take place, on line, from Oct 15<sup>th</sup> to Nov 25<sup>th</sup>, 2016.*

*Top 10 Finalists Announced January 9, 2017*

The 10 finalists in each of the 6 categories will be announced and shown at Imaging USA in San Antonio, Texas, on January 9<sup>th</sup>, 2017.

*Winners Announced February 23, 2017*

Medal Winners and Country Team Winners will be announced at the WPC Awards Ceremony to be held in Yokohama, Japan, on February 23<sup>rd</sup>, 2017.

### **15. Who are the WPC Judges?**

WPC handles the international competition judging and images are judged by a selection of judges from each participating country. One judge will be nominated by the WPC Team Canada to represent Canada in the WPC process. The WPC judging system is based on a number system of four scores and criteria. Scores from judges of the same country as the image are not counted in the final tally.

**WPC Team Canada 2016**